



Geography Awareness Week

Geography Awareness Week takes place this year from November **14th** to the **18th**. And on November **16th**, we celebrate GIS Day to help others learn about geographic information systems.

Geography is central to the work of the U.S. Census Bureau, providing the framework for survey design, sample selection, data collection, tabulation, and dissemination. Geography provides meaning and context to statistical data.

You can celebrate Geography Awareness Week by:

- Exploring geographic profiles on data.census.gov
- Using lessons, games, and challenges in the classroom
- And learning about the 2020 Census Center of Population



Did you know? 2020 County Business Patterns data show **1,015** Geophysical Surveying and Mapping establishments in the U.S. with **8,139** employees and a **\$633.6M** annual payroll.

Visit the [Stats for Stories page on census.gov](#) to explore Geography Awareness Week.